

## CASE

**Company:** Flander Oy  
**Location:** Finland  
**Market:** Information Technology  
**Keywords:** offshore outsourcing,  
software testing

**Project Name:** Flander – Latin America  
**Duration:** January 2006 – present  
**Division:** Testing Factory  
**Technologies:** mobile systems

### Expanding global operations at lower costs

Flander is one of the leading software companies in the mobile and telecom segment, focusing on software testing and software development services for mobile solutions. Their customers include top-tier mobile handset manufacturers, independent software vendors, mobile operators and service providers. With offices in Finland and China, the company employs over 200 software development and testing professionals.

In 2006, Flander needed to test several mobile applications in the Latin American market. The tests should cover several telecom carriers, different phone models, and various applications in countries such as Brazil, Chile, and Mexico. Since Flander had no presence in Latin America, the company needed a provider with a well-defined testing process to perform the project.

Within one week, the project was planned at Vetta's headquarters in Brazil and a team of professionals was allocated. Fluent in English, Portuguese, and Spanish, the team performed the tests in all countries and forwarded the test results in real-time to Flander. A project manager in Brazil periodically sent status reports to Flander to improve communication, minimize risks, and report new issues. At the end, the project was completed on time, within budget, and with the expected quality.

### Key Benefits

Together with Vetta Technologies, Flander has been able to:

- lower project costs by outsourcing to a reliable offshore provider
- quickly expand their operations to Latin America without local investments
- successfully perform a continent-wide project with the expected time-to-market

## Vetta Technologies

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